SALOMÉ HASSAN

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PROFILE

> Organisation is how I think. For the past four years, I have been designing and running projects, from the first idea to delivery day: scoping, budget, suppliers, coordination. Today, I am looking for a company whose projects I can make my own and watch grow. Events are my starting point, not my limit.

PROFESSIONAL EXPERIENCE

PROJECT MANAGER / EVENT SALES
Kymono (Kymono Life) | Permanent contract | **2023 - 2026**

- Designed and delivered seminars, trips, company parties and team-building days for **60+ clients** including Lacoste, Deezer, Kering, LVMH and RATP.
- Sold more than **70 events** (10 to 400 attendees), generating **€2M+ in revenue**, including a €540K seminar.
- Built creative proposals, managed budgets and coordinated event-day delivery.
- Structured the **event team's day-to-day organisation in Notion**: defined processes, built client, project and production databases and their relations, set up automations.
- **Notion champion**: go-to person for all Kymono teams (20 people), and optimisation of the workspace.
- Project "**Loups-Garous de Thiercelieux**" B2B Experience (The Werewolves of Millers Hollow): designed the game mechanics (elimination system, quests) and produced it with CANAL+, Panayotis Pascot and Fary. Rolled out to 25 clients in its first season, in 2025.

Skills applied: End-to-end project management, Structuring in Notion, Stakeholder coordination, Client relationship, Applied creativity.

COMMUNICATION & EVENTS PROJECT LEAD
Le Food Trip | Freelance | **2022 - 2025**

- 2023 - 2025: Ran operations for **40+ Food Tours**, from 10 to 70 attendees.
- 2022 - 2023: Led the KissKissBankBank crowdfunding campaign, **exceeding its target by 674%** (1,685 pre-sales).
- 2022 - 2023: Produced **30 short videos** filmed at partner artisans' workshops (shooting, editing, publishing) and designed the Instagram editorial line.

Skills applied: End-to-end project management, Stakeholder coordination, Applied creativity.

CUSTOMER SUCCESS & LEARNING MANAGER, THEN PRODUCT OWNER
Schoolab | Internship, then work-study | **2020 - 2022**

- Inject, a white-label digital platform for managing innovation programmes: **5,000 monthly active users**.
- Customer Success & Learning Manager: managed customer support, the help centre and platform training.
- Product Owner: designed an **engagement and retention strategy**, onboarded **40+ corporate clients**.

Skills applied: Client relationship, Stakeholder coordination.

ASSISTANT EVENT PROJECT MANAGER
Le Salon du Vintage | Internship | **2020**

- Sold stand space to exhibitors, handled event-day logistics and press relations for the Paris and Bordeaux fairs.

Skills applied: Client relationship, Stakeholder coordination.

KEY SKILLS

- **End-to-end project management** (scoping, budget, production, event day).
- **Organisation and structuring in Notion** (processes, databases, relations).
- **Stakeholder coordination and management** (clients, suppliers, venues, internal teams).
- **Risk anticipation and management.**
- **Client relationship development and retention.**
- **Applied creativity and tailor-made concept design.**

EDUCATION

MBA IN COMMUNICATION & EVENT MANAGEMENT
Efap | **2022 - 2023** | **Top of the class**

MASTER'S DEGREE (M2) IN SALES STRATEGY AND NEGOTIATION
Université Paris 1 Panthéon-Sorbonne | **2021 - 2022** | **Top of the class**

MASTER'S DEGREE (M1) IN MARKETING & SALES
Université Paris 1 Panthéon-Sorbonne | **2019 - 2020**

BACHELOR'S DEGREE IN ECONOMICS & MANAGEMENT (FINAL YEAR ON EXCHANGE)
Université Paris 1 Panthéon-Sorbonne and Université du Québec à Montréal | **2016 - 2019**

LANGUAGES AND TOOLS

- **Languages:** French (mother tongue), English (fluent).
- **Project management tools:** Notion (Notion Academy: Essentials, Workflows, Advanced), Google Workspace, Canva, Slack, Microsoft Office, HubSpot, Sellsy, Pennylane.
- **AI tools:** Claude, ChatGPT.

PERSONAL PROJECTS

- **Charity event** design: €10K+ raised (120 attendees, 2024).
- Organisation of a **talk with Léon Lewkowicz**, Holocaust survivor (80 attendees, 2024).
- **Directed summer camps**: led a team of **10 youth leaders and 90 children** (BAFA and BAFD 1 certified, French youth leadership qualifications).